

## Two-year experiment shows (literally!) the effectiveness of

# LOW-E

## REFLECTIVE INSULATION

In Spring of 2007, two neighbors in Springfield, Illinois agreed to take part in an experiment.

The neighbors lived in houses that were each approximately 1900 square feet, built within two months of one another by the same company and set approximately 25 yards from each other.

The main difference: One of the houses was built using the patented reflective insulation LOW-E as a house wrap and insulation. The other didn't.

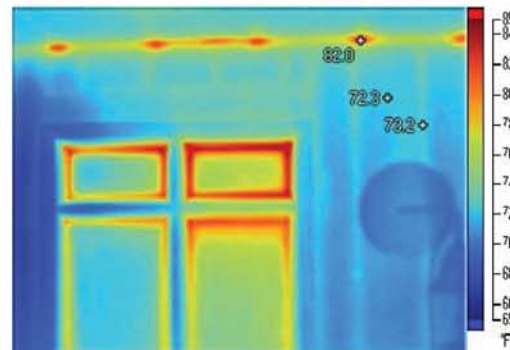
The homeowners agreed to allow their homes to be measured via thermal photography over the course of two years to compare the efficiency and energy costs of the two homes. So far, the results have been remarkable.

The average annual energy savings for the LOW-E home in the last 12 months have amounted to more than \$250.

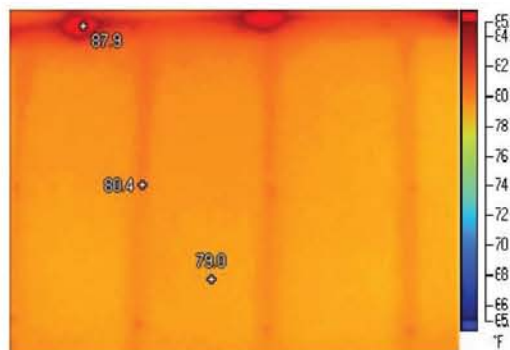
The photographs in the right column, taken in August 2007, speak for themselves.

*Environmentally Safe Products Inc., located in New Oxford, Pa, is a producer of high-quality building insulation products for residential, commercial, industrial and agricultural building industries.*

### House built *without* LOW-E

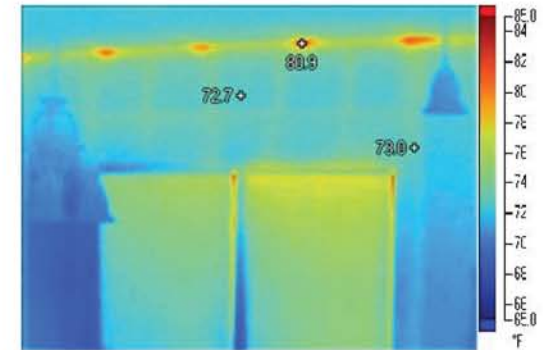


### Non-LOW-E House Facing North

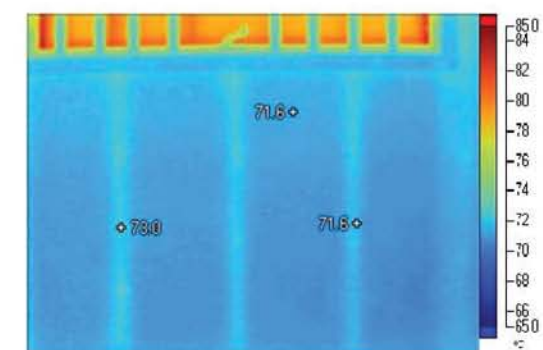


### Non-LOW-E House Facing South

### House built *with* LOW-E



### LOW-E House Facing North



### LOW-E House Facing South